



**a. hartrodt Solutions & food & beverage logistics:
A solid synergy between the two specialized divisions during Covid.**



The food & beverage industry has taken a big toll in 2020 and 2021 due to the pandemic. As seen all around the world, also in Hong Kong, Restaurants, bars, catering and entertainment companies were forced to have very limited working hours and even be completely shut for a period of time.

The first to feel the hit from these preventive regulations were the food & beverage importers and distributors: some have seen their selling volumes fall up to 70%.

Forecasting a substantial drop in revenue, many companies have decided to change their business strategy and start to sell also B2C (whose demand grew substantially during the lockdown) via e-commerce platforms (HK TV Mall being the most famous in Hong Kong) or directly on their websites.

As this distribution way requires a particular knowhow on how to handle, pack and deliver the many orders, many have decided to look into outsourcing their storage to professional and e-commerce experienced 3PL warehouses.



Our wine cellar (left) and the entrance of the frozen facilities (above)

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Continuation: a. hartrodt Solutions & food & beverage logistics:



food & beverage logistics and a. hartrodt Solutions have seen a rise in demand for storage and e-commerce distribution.

Seen the increased volumes, a. hartrodt Solutions Hong Kong has recently confirmed a new cooperation with two brand new chilled (0 +4*) and frozen (-18 -20*) facilities.

With these new facilities added to the list, a.hartrodt Solutions is now able to provide storage and distribution for all possible temperatures for the food and beverage market:

- 3 ambient temperatures warehouses:
One of which directly operated and run.
- 2 temperature controlled facilities (+18 +22*):
One of which specialized in wine and liquids storage also ISO certified.
- 2 chilled facilities (0 +4*) with storage possible also on a weekly and monthly basis.
- 2 frozen facilities (-18 -20*): One of which conveniently located inside the port facilities.



Frozen facilities

For questions or enquiries please refer to:

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Czech food for Czechs

Czech lawmakers passed an amendment ordering large shops to sell mostly Czech food as of next year, despite an expected backlash from partners in the European Union.

Under the measure, Czech food will have to account for at least 55% of sales in shops with a surface area of more than 4,300 square feet.

The share is to gradually grow to at least 73% by 2028 under the amendment proposed by the far-right Freedom and Direct Democracy (SPD) movement of Tokyo-born deputy parliamentary speaker Tomio Okamura.

The quota only applies to foodstuffs that can be produced in the Czech Republic, an EU member of 10.7 million people.

<https://www.courthousenews.com/czechs-make-large-shops-sell-mostly-local-food/>



For questions or enquiries please refer to:

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Peruvian organic coffee exportation

Coffee growing is one of the most important agricultural activities in Peru. Currently and despite the negative effects of the COVID-19 pandemic that have been notorious and devastating in many sectors, this commodity has remained stable.

Coffee exports for 2021 are expected to keep similar level as 2020 and under an optimistic scenario, is expected to reach 200,000 tons mark.

Peruvian coffee plantations are mainly located in the eastern slopes of the Andes 500 km to the nearest port. Therefore, the coffee industry requires special logistics solutions.

Our dedicated food & beverage logistics team has been able to specially design a hand-on service for coffee exporters which is not limited to logistics solutions such as trucking, stuffing and shipping containers worldwide but to handle local complex within the logistic scope such as application and coordination of agriculture inspection, certification of origin and customs inspection.

This one-stop-shop-solution provides our customers peace of mind but visibility of the whole logistics process at different stages.

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Coffee beans from Peru



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