



## Not only wine - Argentina has also fruits and vegetables!



On the map you can see where different fruits, vegetables, grains and herbs are produced in the region.

Argentina has a strong local consumption but there is big potential for export of the following products as well:

### Fruits:

- Argentina is the biggest exporter of lemons.
- Argentina is the 8th biggest producer of citrus fruits (lemons, oranges, tangerines etc.)
- Sizeable export market for apples and pears
- Argentina has first quality grapes; mainly used for wine production.

### Vegetables:

- Argentina produces a wide range of vegetables
- All vegetables such as onions, beans or garlic are available for export markets.

### International business opportunity

The citrus fruits market is a market where the availability of reefer equipment and relationships play an important role. These expertise can be guaranteed in Argentina.



So if you are searching for development  
do not hesitate to contact us!

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## Canada's New Food Labelling Requirements to Come in Full Force in 2021



On December 14<sup>th</sup> 2021, all pre-packaged food products being manufactured or imported must comply with the new labelling requirements found here:

<https://www.inspection.gc.ca/food-label-requirements/labelling/industry/eng/1383607266489/1383607344939>).

The new regulation was announced on December 14, 2016 where amendments to nutrition labelling, list of ingredients and food colour requirements of the Food and Drug Regulations came into force. Regulated parties are given a five year transition period to meet the new labelling requirements.

Speak to one of our customs brokerage specialists today to help walk you through the changes.

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## Will the FOOD & DRINKS exhibitions come back in the second half of the year?



The Hong Kong Convention and Exhibition Centre (HKCEC) is ready to welcome events back to Hong Kong. With a series of preventive measures in place, the HKCEC welcomed the city's first exhibition since the COVID-19 pandemic.

The Wedding Fair, a three-day local consumer exhibition rescheduled from February, was held successfully during 22-24 May, attracting soon-to-weds and couples for wedding products and services.

In consequence, there are some exhibitions they have launched their advertising materials not only in Hong Kong but in the entire Asia announcing the exhibitions for the second half of the year. Some of them are:

- **Restaurant & Bar Hong Kong**  
1-3 September 2020
- **Natural and Organic Asia** in Hong Kong  
1-3 September 2020
- **Asia Fruit Logistica** in Singapore  
18-20 November 2020
- **SIAL** Shanghai  
28-30 September 2020

Exhibitions like Vinexpo Hong Kong initially scheduled for July 2020, decided that it will take place from 23 to 25 February 2021, due to border closures and health hazards caused by Covid-19. They just postponed for next year.

And as the most innovative example, the Chengdu **Wine Fair** held on March every year and one of the major wine fairs in China has announced to launch an **online exhibition**. In the statement issued by the fair's organizers read: "The organiser will work with Alibaba Group to make full use of artificial intelligence, cloud computing and other technologies to establish a cloud exhibition platform that integrates online display, business matching, live broadcast marketing, and interactive negotiations".

This would be advantageous for overseas exhibitors and visitors, who will greatly benefit since travel restrictions are still in place in many countries due to the lockdown of borders. Tentative dates are from 28 to 30 July but they are not confirmed yet.

### To know more:

<https://www.thedrinksbusiness.com/2020/06/chengdu-wine-fair-partners-with-alibaba-to-launch-online-exhibition/>



## Introducing our colleagues around the world - Spotlight on: FBLOG Guangzhou, China: FENLY LUK!



**When did you start working for FBLOG and what is your job function?**

**Fenly:**

This is my 9th year at hartrodt. I have worked in the operation in Foshan office in 2011, in 2012 I transferred to Guangzhou office to work as a sales coordinator for FBLOG. Thanks for the promotion of Ms Fiona Paterson. She offered me the chance to work as a FBLOG sales representative end of 2014. Today, I am still working in our South China Sales Department which is focused on food & beverage products.

**What have you experienced/learned working in FBLOG and what do you enjoy most about your job?**

**Fenly:**

FBLOG which is focused on the logistics for food & beverage products, is not that easy to compare with other general cargo. These kind of goods need temperature control, have different temperature requirements and if we deal with different products like fresh fruits this requires a different handling like the use air transportation. At my job I still have a lot to learn. I have the chance to work with different food & beverage importers and to learn much more about food & beverage products. What I enjoy most is to help importers to import their products fast and smoothly and deliver their cargo to the warehouse safely!

**If you had to describe the FBLOG team in Guangzhou in three words, which would they be?**

**Fenly:**

Hardworking, patient, professional!

哈其德



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*Ms Fenly Luk, sales representative at food & beverage in Guangzhou.*

**Where do you see the potential for FBLOG in Guangzhou now and in the future?**

**Fenly:**

We are developing one package service including the import customs clearance since 2018 and we will keep focus on this area.

**What do you see yourself doing in the next few years at FBLOG?**

**Fenly:**

I will also focus more on the import customs clearance service, and hope that we will set up an import customs clearance team in Guangzhou office.

**Last and most important question to someone working in the F&B industry – What is your favorite drink and food?**

**Fenly:**

Like most of the ladies, I like sweet drinks – like iced wine. I just can't say no to desserts and I wish I had another stomach for it!!



If you have any further questions please do not hesitate to contact food & beverage logistics Guangzhou:

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