



Food and beverage exports to China

a. hartrodt Czech Republic starts negotiations for one of the biggest milk processors of the country. Subject of these negotiations are FCL exports to China.

Specifications of the transport:

Container type and quantity: 1x 40RF, 3-5x a month

Temperature in reefer containers: 2 - 8 °C

Commodity: Cream 35 % 1l

HS code: 04015031

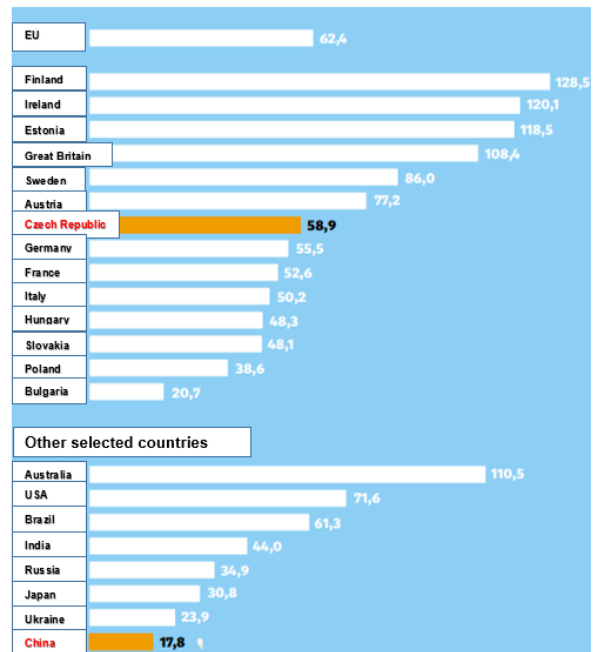
Weight of goods per container: up to 25t

Port of loading: Hamburg

Port of discharge: Shanghai



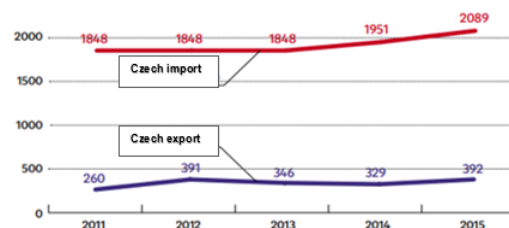
Milk consumption per a person



Source: Agro Export Magazine

China is the third most important business partner for Czech Republic and is on the second place in term of import. This year China became the most attractive export market for food and beverage producers and took over the leadership from the USA for the first time in history. USA was moved to the second and Germany to third place.

Czech – Chinese international agricultural trade (in millions CZK)





Continuation: Food and beverage exports to China

Based on experts forecast Chinese demand for import foods and beverages will increase by 15 % every year. There are a lot of consumers who want to taste unknown foods in China.

In spite of slowdown in economic growth in China, on food and beverage market it is not seen. Chinese are hungry for foreign products. Chinese consumers are more choosy, require sophisticated products representing healthy lifestyle.

Foreign food companies can also benefit from general mistrust of domestic brands. Chinese consumers who are willing to pay for foreign products must be convinced of the safety of the goods. They do not trust domestic products due to previous scandals with contaminated foods.

Customers in China, mainly those with higher salaries, require high quality, high nutritional value, imaginative but at the same time tasteful packaging especially when a foreign product is determined as a gift. Wine sets are very popular – a bottle of great wine in luxury wooden box with two glasses.

China cannot do without food imports because there is lack of quality arable land and there are some areas mainly in northern part of the country with lack of water.

The biggest supplier of food products to China is European Union - The biggest suppliers are France and Netherlands.

Please contact our office for further information:

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South China: Feeder services to be suspended

All Feeder Services connecting Hong Kong with South China final destinations will be suspended from Dec 23, 2021 until Feb 14, 2022.

If you have any questions on this subject, please contact your local a. hartrodt office.

More information in our news:
<https://www.hartrodt.com/news/south-china-feeder-services-to-be-suspended>



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Week 01 - 03	UMM Qarn	HMM Garam
Closing	Jan 07 2022	Jan 21 2022
ETS HAM	Jan 15 2022	Jan 27 2022
ETA Keelung/Kaohsiung	Feb 28 2022	March 11 2022



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Decree No. 248 on Registration Administration of Overseas Manufacturers of Imported Food



From January 2022, the new decree will come into force, bringing changes for anyone exporting food to China.

The registered overseas manufacturer shall mark the registration number on both the inner and outer packaging of its food exported to China.

According to the requirements of Announcement No. 248, issued by the customs this year, the registration management shall be implemented for all overseas food & beverage manufactures from January 1, 2022.



Change of the registration number marking method: The registered overseas manufacturer shall mark the registration number on both the inner and outer packaging of its food exported to China. This means that the outer packaging (transportation packaging) and inner packaging (sales packaging) of imported food & beverage products have to be marked with the registration number of the manufacturer, otherwise customs will not release imported cargo.

Article 15: The registered overseas manufacturer shall mark the registration number in China or the registration number approved by the competent authorities in the country (region) where it is located on the inner and outer packaging of its food exported to China.

Please inform your manufacturer to do registration and print registration number in both labels and cartons.

Article 7: In order to apply for registration, an overseas manufacturer of the following food shall be recommended to the General Administration of Customs of the People's Republic of China (GACC) by the competent authorities in the country (region) where the enterprise is located: meat and meat products, casing, aquatic products, dairy products, cubilose and cubilose products, bee products, eggs and egg products, edible fats and oils, stuffed pasta, edible cereals, industrial cereal powder products and malt, fresh and dehydrated vegetables and dried beans, seasonings, nuts and seeds, dried fruits, unroasted coffee beans and cocoa beans, food for special dietary use, and healthcare products.

Registration website: cifer.singlewindow.cn

Manufacturers of products which are not included in those 18 food categories will be able to register themselves via the platform www.singlewindow.cn without recommendation.

In case of further questions concerning the new process please contact our Fuzhou office:

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Happy New Year!

We wish our hartrodt family, friends and partners a wonderful start into the New Year 2022!

Stay healthy and take care.

