



News

August/September 2019

Singapore's having a yogurt party!



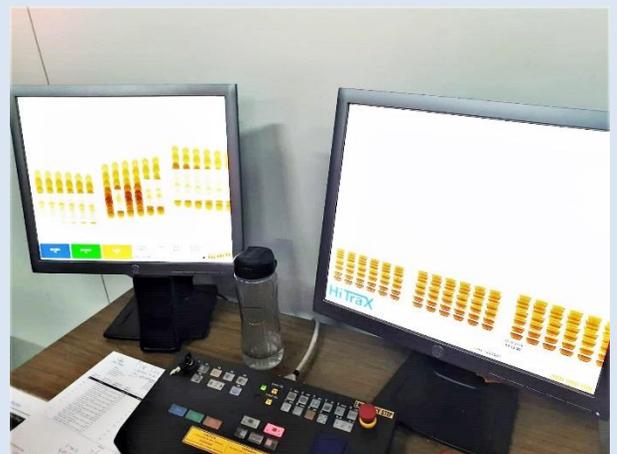
Recently, food and beverage logistics Singapore was awarded a weekly perishable airfreight shipment from Australia.

This is a joint project of Singapore and Australia to target dairy importers to take advantage of the competent set-up that we have in Melbourne, Australia where we are operating a cold room facility with an in-house x-ray machine to ensure the cold chain is uninterrupted. In fact, we are among the first few freight forwarders in Australia who were able to comply with the additional security measures when it was implemented last March 2019.

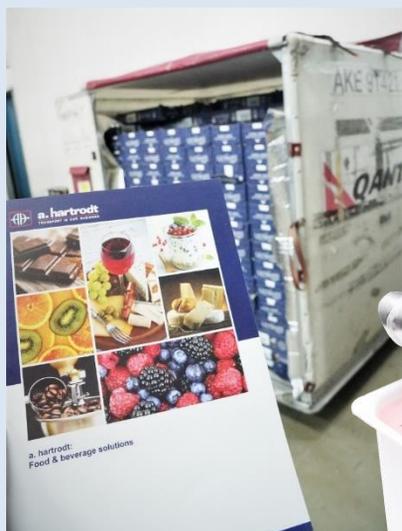
Handling dairy goods is something that we face on a daily basis, and in Singapore, it's common that there are new brands popping up on the supermarket shelves given the ever-changing demands of the consumers. With that in mind, the customers are assured that they can have a reliable partner they can work with for any perishable imports (dairy, fruits and vegetables).



Piece level x-ray examination that the products have to go through in Australia, before they are loaded into the units (in this case, it's an AKE and an AMP).



If you have any further questions please do not hesitate to contact food & beverage logistics Singapore



Mr. Archie Tan
Regional Manager
food & beverage logistics
Phone +65 64645601
archie.tan@hartrodt.com.sg



Cheese quotas in Canada-Europe trade deal under review



A formal review of cheese quotas under Canada's trade deal with the European Union is quietly underway amid concerns that Europe's cheesemakers are getting short shrift.

The EU invoked a review clause in the Comprehensive Economic and Trade Agreement (CETA) in April, citing longstanding concerns, according to documents obtained by the National Post. As Prime Minister Justin Trudeau meets with top EU officials in Montreal Thursday, one expert with knowledge of the trade irritant predicts it "will not be a happy visit."

Concerns about "the administration of the cheese quota opened under the CETA" have persisted for several years, according to an April 17 letter to Canadian officials from the European co-chair of the CETA Committee on Agriculture, Jean-Marc Trarieux. The missive sought "possible changes" to the quota system "to address EU concerns..."

Canadian importers are complaining, too. The International Cheese Council of Canada (ICCC) made a 49-page submission to GAC at the end of June that accused the government of playing politics. "Canada cannot administer Cheese (tariff rate quotas) as if they were simply domestic programs or compensation schemes, and ignore its international obligations," it reads...

This was excerpted from 17 July 2019 edition of the National Post.

If you have any further questions please do not hesitate to contact our colleague in Toronto:

Mr. Sebastian Endt
President / CEO

Phone (+1 905) 676 8806 - Ext: 112
sebastian.endt@hartrodt.com



TASTE THE FUTURE

COLOGNE, 05.-09.10.2019

10 TRADE SHOWS
IN ONE





Introducing our colleagues around the world - Spotlight on: FBLOG Shenzhen, China SAM CHEN!



When did you start working for FBLOG and what is your job function?

Sam:

I started working with a. hartrodt Shenzhen in January 2019 as a salesman. Before I joined the a. hartrodt group, I had worked at another forwarder as general cargo service sales. I am new to the field of FBLOG, but with interest and years of general cargo service experience, I was able to gain some FBLOG customers with good volumes. Currently I am approaching potential red wine, olive oil and beer customers import.

What have you experienced/learned working in FBLOG and what do you enjoy most about your job?

Sam:

After dealing with general cargo for years, I got interested in the transport products that we consume on a daily basis, especially products that are produced overseas. A large number of Chinese are very interested in food and beverage from other countries and they are willing to pay a premium for them. The import food and beverage market is growing bigger and bigger. On the other hand, the F&B logistics is more challenging with its requirements in transit times and temperature controls. Different food or beverages require different transport methods, which keeps our jobs interesting. Additionally, we get to know a lot of products that we didn't know before. It is wonderful to discover new food and drinks.

If you had to describe the FBLOG team in Shenzhen in three words, which would they be?

Sam:

Ambitious, highly qualified, professional

Where do you see the potential for FBLOG in Shenzhen now and in the future?

Sam:

We see a lot potential in the transport of baby food, newborns numbers are increasing.



Sam Chen, Business Development Manager - Shenzhen

Parents attach great importance to the food their babies consume and prefer healthy and natural food. Plenty of baby food companies are expanding into the Chinese market. Shenzhen is one of the most important ports in South China, not only for baby food, but also for food in general. The Market is huge.

What do you see yourself doing in the next few years at FBLOG?

Sam:

Red wine is still popular in China. There is a lot of potential to develop the transport of those products. I also believe organic products will get hotter and hotter on the food market.

Last and most important question to someone working in the F&B industry – What is your favorite drink and food?

Sam:

It is a difficult question for me, I enjoy a lot of tasty food and drinks and I am also very curious to try those I haven't tried or heard of before. Recently, I like to have beef and a nice glass of Whisky with ice for dinner.



If you have any further questions please do not hesitate to contact food & beverage logistics Shenzhen!

Mr. Sam Chen

Business Development Manager, Shenzhen
Phone +86 755 82157758 Ext. 8506
sam.chen@hartrodt.com