



# News

April/May 2019

## Chengdu China Food & Drinks Fair 2019 is around the corner!



China Food & Drinks Fair 2019 in Chengdu provides brands an opportunity to showcase their wines and meet the trade customers from all over the nation, including those from the western and inland provinces.

China Food & Drinks Fair is China's longest established and one of the most influential food and drinks show with more than 2,500 exhibitors from over 40 countries and areas, including 25 country and regional pavilions participated, attracting more than 100,000 Chinese trade and buyers from many of China's regional cities in 2017.

A group of FBLOG Sales from the diverse offices in Greater China attended the exhibition to visit old customers and approach new targets.

If you have any question regarding the participation of this exhibition in 2020 please do not hesitate to contact:

**Ms Daniela Gracia**  
FBLOG Manager Greater China  
Phone: +85 2 3761 0331  
daniela.gracia@hartrodt.com



Evening event with customers: Mr. Tommy Shen (Fuzhou office), Ms Daniela Gracia (FBLOG Greater China) and Mr. Fan Luo (Managing Director Xiamen office).

**SIAL**  
INSPIRE FOOD BUSINESS

Visit us at  
**SIAL 2019 in Shanghai**  
May 14-16



## Food & beverage fairs in Verona, Italy

### **Vinitaly is an International Wine and Spirits Exhibition, held annually in Verona since 1967.**

This year we arrived at the 53rd edition. Vinitaly covers over 95,000 sqm, has more than 4,000 exhibitors a year and about 150,000 visitors per edition.

Vinitaly brings together producers, importers, distributors, restaurateurs, technicians, journalists and opinion leaders.

Every year it hosts over fifty thematic tastings of Italian and foreign wines and proposes a conference program that addresses the main issues related to the demand and supply of the wine market, the analyzes are conducted by the Vinitaly Studies & Research Observatories.

### **On April 10-11, 2019 "Cibus Connect" took place.**

Cibus smart edition that runs every other year. Organized by Fiere di Parma, in collaboration with Federalimentare (The Association of the Italian Food & Beverage Industries) Cibus Connect opens on the last day of Vinitaly - Verona's wine show - allowing the international food & wine buyers to follow both capital trade shows.

Two exhibition halls, one dedicated to grocery and the other to fresh products, over 1,000 food companies present the best Made in Italy food products: From pasta to canned tomatoes, oil and confectionery, coffee and seasonings, beverages, frozen foods and ready meals. Fresh products also will be on show: meat and cured meats, cheese, fresh and ultra fresh and gastronomy.

Cibus Connect booths will also offer DOP Italian products so appreciated on all continents, typical and regional products chosen and promoted by the association Slow Food, healthy food products and hundreds of new products to be launched on the market in the next few months.

One of the characteristics of Cibus Connect's success is the presence of over 50 cooking stations installed in both halls, with the participation of famous chefs who will cook the exhibitors' products in tasty meals to offer the buyers the best possible tastings.

In addition to the exhibition areas dedicated to wine producers, the vinitaly consists of workshops, buyers clubs and special exhibition areas to promote Made in Italy and make emerging companies known on the market.

Vinitaly organizes international competitions and prizes, the most famous are the International Wine Competition, International Packaging Competition and the Vinitaly International Award which, together with the International Wine and Spirit Competition, promotes the dissemination of wine culture in the world.

Vinitaly also acts as ambassador of Italian wine in the world through Vinitaly in the world which organizes events on the main international markets.



*F.I.t.r.: Mr. Marco Baeckmann, Business Development Manager Food & Beverage Logistic (HK) and Mr. Virgilio Gazzolo, General Manager Sales & Marketing, Italy visited both fairs in Verona.*

**If you have any further questions please do not hesitate to contact our colleague in Italy:**

**Mr. Virgilio Gazzolo**  
**General Manager Sales & Marketing, Italy**  
Phone +39 010 2497-214  
virgilio.gazzolo@hartrodt.com





## Marine Container Examination Process



The Canada Border Services Agency (CBSA) has a mandate to ensure that all goods entering Canada do not pose a risk to the health, safety and security of Canadians, while facilitating the free-flow of legitimate goods. The following diagram identifies the commercial marine shipping container examination process:



Canada Border Services Agency

Agence des services frontaliers du Canada

Canada





## Solar installation at a. hartrodt Sydney



We are proud to announce that our Sydney branch is now (partially) solar powered. In March the installation of a 99.54 KW solar system on top of our warehouse roof has been completed and the system is up and running. The 228 solar panels will generate approximately 1/3 of our total power consumption which is mainly caused by our cool rooms and air-conditioning systems.

It is a great step forward to become more power efficient and also to be more environment friendly. The installation took approximately ten days and the system can be monitored 24/7 via wireless applications.

## New website available

Visit our newly designed website!

[www.hartrodt.com](http://www.hartrodt.com)

- Clear navigation
- Convenient for all mobile devices
- Easy to handle
- Track & Trace

For professional food & beverage information:

[www.fb-log.com](http://www.fb-log.com)



**tl** transport  
logistic

the leading exhibition

Visit us at our stand in Munich

Hall: B1, Stand: 201/302  
June 4 – 7, Messe München